

Homelessness is a policy choice.

Toolkit Outline.

Homelessness is a Policy Choice. So is ending it.

This campaign slogan is powerful, and needs to be amplified and heard by those with the power to enact change. Lawmakers need proven facts and concrete steps forward to ending homelessness, and this toolkit is a first step to providing that.

The “Homelessness is a Policy Choice” toolkit will help advocates disseminate the message that homelessness is a problem perpetuated by policy, and give lawmakers the power to solve it and affect lasting change. The toolkit compiles resources from housing specialists and those with lived experience and leads back to a common place for information- the Homelessness is a Policy Choice website and trusted housing organizations. These tools augment education efforts and seeks to inform and motivate lawmakers to speak with compassion, understand the root causes of homelessness, and enact effective policies to fund solutions.

Use this toolkit as you would any of your other educational or presentation materials.

- Share them with your community base
- Post them on your social media
- Add them to your presentations
- Present them in meetings with your volunteers, coalition members, and policy makers
- Training your members to use and share resources
- Give to legislators as leave-behind packets
- Show and direct others to the landing page

These resources provide our lawmakers with a sound understanding of homelessness and the ability to forge a path forward. Together, our advocacy can create long lasting change in our communities.